

INSTA-FAMOUS CHECKLIST



- ESTABLISH A SECURE PROFILE*
- MAKE YOUR PROFILE PROFESSIONAL*
- DEFINE YOUR SOCIAL 6*
- FIND & SAVE HASHTAGS*
- CRAFT PERFECT POSTS*
- PLAN POSTS DAILY*
- CONNECT LOCALLY*
- PROMO TO GROW*
- UTILIZE STORIES*
- TRACK INSIGHTS*

INSTAGRAM GIVEAWAY CAPTIONS



Giveaways with other accounts are a great way to build your account. Here's a sample caption to use. (Remember: Always ask your attorney for further advice on running social media contests!)

Want to win (prize)? Here's how:

- 1) Follow our account, @(your username)
- 2) Follow @(username of account you've partnered with)
- 3) Tag a local pet lover that would love to win too!

We'll choose a winner at random on (PUT DATE & TIME HERE, RECOMMENDED 24-48 HOURS FROM TIME YOU POST!)

Restrictions apply. Must be in US (or your country) to win. We'll DM you for your address after the winner is chosen. This contest is not sponsored by nor affiliated with Instagram.